

NJ Habitat Affiliates Advocacy Sub-Committee – Decision Matrix

TOPIC OR ISSUE: _____

COMPLETED BY: _____

Instructions: For each question below, note the degree to which the topic or issue is relevant to our work as Habitat Affiliates. Add up the rating for each column. See scale below to determine whether the Advocacy Sub-Committee should engage in the topic or issue.

Decision Matrix Rating Sheet

Question	Greatly (Rate 7-10)	Moderately (Rate 4-6)	Minimally (Rate 0-3)	Comments
1. Does the topic or issue help/hurt our mission to provide affordable homeownership in NJ through: *Improving Supply & Preservation of Housing *Increasing Access to Credit *Improving Land Use *Advancing Communities of Opportunity				
2. Does the topic or issue help/hurt current and/or prospective homeowners?				
3. Will the topic or issue support the work of most (if not all) NJ Affiliates?				
4. Would the topic or issue be relatively easy to implement for NJ Affiliates?				
5. Is the topic or issue worth the energy and effort it may take to support or try to defeat? (Practical? Politically charged? Financially challenged?)				
6. Is the topic or issue relevant for state-wide advocacy?				
7. Does the topic or issue help to educate about and/or advance black or minority homeownership				
8. Does the topic or issue help/hurt NJ affiliates' ability to raise funds for their mission?				
9. Does the topic or issue support long-term stabilization of housing for families?				
Sub Total of each Column:				
Total Score:				

Rating Scale

Score	Decision
60-90	Advocacy Sub-Committee should engage.
30-59	Advocacy Sub-Committee should consider exploring the topic or issue further to determine feasibility of engaging.
0-29	Advocacy Sub-Committee should not engage.

Background: In 2022, we established a forum for the NJ Habitat for Humanity Executive Directors/CEOs leadership to talk with each other about top priority issues in NJ. The goal is to represent all and/or a majority of NJ Habitat affiliates in advocating for affordable housing policy, programs and funding state-wide where feasible. The forum also provides an opportunity for NJ Habitat leaders to come together more collaboratively and effectively to support one another and leverage knowledge and expertise to further our mission.

As topics and issues arise among NJ Habitat Affiliates, it's important to prioritize those which fall into the scope of the Advocacy Sub-Committee. The Decision Matrix below can be used to help determine the topics and issues the Advocacy Sub-Committee will actively engage in.