

## **MORRIS HABITAT FOR HUMANITY NAMES NEW VICE PRESIDENT OF MARKETING & COMMUNICATIONS**

**RANDOLPH, N.J., July 7, 2021** – Morris Habitat for Humanity announced today that it has appointed Sussex County resident Terry-Ann Zander as its new Vice President of Marketing & Communications. In her role, Zander will be responsible for all marketing and communications initiatives for New Jersey's leading Habitat for Humanity affiliate.

Zander is a seasoned marketing and communications professional who brings over 25 years of experience to Morris Habitat. "We are thrilled to have Terry-Ann as a key member of the leadership team. She will oversee Morris Habitat's marketing and branding efforts and shape communication strategies that will amplify Morris Habitat's efforts in serving more families through its homeownership programs."

Zander is delighted to be a member of the management team at Morris Habitat for Humanity and looks forward to the opportunity to work with CEO Blair Schleicher Wilson, a recognized leader in the affordable housing space in the Garden State. Zander joins Habitat following over two decades in the professional services and insurance industry. This is her first foray working in the nonprofit sector.

"I am very excited to take on this new role following the recent expansion of Morris Habitat's service area," said Zander. "I am looking forward to sharing Habitat homeowner stories and engaging in meaningful dialogue with municipalities and donors about the need for affordable housing in our local communities and the benefits of partnerships with Morris Habitat."

In 2019, after celebrating 35 years of providing safe, decent and affordable housing for families in the Morris County area, Morris Habitat for Humanity expanded by acquiring the service area of Habitat for Humanity of Greater Plainfield & Middlesex County. Both affiliates have long histories of helping families in their communities and the consolidation will strengthen our ability to meet the shortage of affordable housing in New Jersey. The newly formed organization will operate under the Morris Habitat name and maintain a second office at 2 Randolph Road in Plainfield. The acquisition will effectively double Morris Habitat's service area to 68 municipalities spanning 1,000 square miles in Morris, Middlesex and parts of Union and Somerset Counties.

### **About Morris Habitat for Humanity**

Morris Habitat for Humanity is part of a global, nonprofit housing organization committed to building homes, communities and hope. Through volunteer labor and donations of money and materials, Morris Habitat builds affordable new homes and provides home repair services to income eligible families. Since 1985, Morris Habitat has served more than 660 families through building 120 local homes, preserving 200 homes for low-income and senior residents, and helping 280 families with housing solutions worldwide. We have engaged more than 130,000 volunteers for our various programs. Morris Habitat also operates a successful ReStore home improvement outlet which has kept 11,000 tons of reusable materials out of landfills and funded 28 homes. For more information, visit [Morrishabitat.org](http://Morrishabitat.org) or call 973-891-1934.

The Morris Habitat for Humanity mission is "Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope."