

BLAIR SCHLEICHER WILSON OF MORRIS HABITAT FOR HUMANITY RECEIVES NJBIZ ICON AWARD

RANDOLPH, N.J., June 23, 2021 - Blair Schleicher Wilson, CEO of Morris Habitat for Humanity, was recently recognized with an ICON Award at the NJBIZ 2021 award ceremony on June 22. Wilson was one of 50 award recipients selected by a panel of independent judges. The award acknowledges Garden State business leaders over the age of 60 with notable success and demonstrated leadership both within and outside of their chosen field.

The ICON awardees for 2021 represent a diverse group of industries including financial, healthcare, non-profit, media, law, education, commercial real estate and construction.

“It is quite an honor to be recognized for doing what you love and are most passionate about,” said Schleicher Wilson after learning of the award selection in May. She is delighted to be counted among such a prestigious class of business leaders.

Schleicher Wilson is an affordable housing expert with over 30 years of combined experience in government, nonprofit and business. In her 17-year tenure at Morris Habitat for Humanity, she has grown the Randolph affiliate more than ten-fold delivering over 15,000 volunteer visits annually to directly helping 80 families a year through new, rehab and housing repair programs, along with building a sizable ReStore with annual revenues of nearly \$3 million dollars.

In 2019, after a successful 35-year track record of building affordable housing in Morris County, Morris Habitat for Humanity expanded by acquiring the service area of Habitat for Humanity of Greater Plainfield & Middlesex County. Both affiliates have long histories of helping families in their communities. “The consolidation will strengthen our ability to meet the shortage of affordable housing in New Jersey during these unprecedented times,” said Schleicher Wilson during Habitat’s “Home is Where Hope Begins” virtual breakfast. The new service area now includes Middlesex and parts of Union and Somerset Counties including Fanwood, Plainfield, Scotch Plains, Green Brook, North Plainfield and Watchung.

About Morris Habitat for Humanity

Morris Habitat for Humanity is part of a global, nonprofit housing organization committed to building homes, communities and hope. Through volunteer labor and donations of money and materials, Morris Habitat builds affordable new homes and provides home repair services to income eligible families. Since 1985, Morris Habitat has served more than 660 families through building 120 local homes, preserving 200 homes for low-income and senior residents, and helping 280 families with housing solutions worldwide. We have engaged more than 130,000 volunteers for our various programs. Morris Habitat also operates a successful ReStore home improvement outlet which has kept 13,000 tons of reusable materials out of landfills and funded 28 homes. For more information, visit Morrishabitat.org or call 973-891-1934.

The Morris Habitat for Humanity mission is: “Seeking to put God’s love into action, Habitat for Humanity brings people together to build homes, communities and hope.”
