



**Kelly G. Vanasse**  
Kelly Communications  
732-469-4518 (office)  
908-392-2307 (mobile)  
[kqvanasse@kellycommunication.com](mailto:kqvanasse@kellycommunication.com)

**Blair Bravo, CEO**  
Morris Habitat for Humanity  
973-891-1934 ext. 102  
[Blair.Bravo@morrishabitat.org](mailto:Blair.Bravo@morrishabitat.org)

## **MEDIA ADVISORY**

### **MORRIS HABITAT’S HAMMER FOR HEROES SET FOR MAY 3 – 4 IN MORRISTOWN** *Dozens of volunteers will build together to frame walls for the home of a U.S. Army Veteran*

**MORRISTOWN, N.J., April 30, 2018**--Volunteers from businesses and the community will converge upon Beyer Ford dealership in Morristown, N.J. on May 3 – 4 to frame walls for the future home of a U.S. Army Veteran. The event is the first phase of Morris Habitat’s Blitz Build project this summer, which will culminate in the completion of four affordable homes in just ten days in Mine Hill. Radio stations WDHA and WMTR will be broadcasting live from the Morristown build site each day.

John Freudenberg, a former U.S. Army Sergeant and infantry paratrooper who served in Afghanistan, and his wife Tiffany, will be swinging hammers alongside disc jockeys and other volunteers in the community effort to provide safe, decent, affordable housing in Morris County. Freudenberg, a Randolph native, will be moving into the home in Mine Hill with his wife and four-month-old daughter.

After the initial framing is completed, walls will be erected to show the layout of the house, including the positioning of the windows and doors.

**WHAT: Morris Habitat’s Hammer for Heroes with WDHA and WMTR**

**WHEN: Thursday, May 3 and 4, 2018 from 9 a.m. to 4 p.m. (rain or shine)**

**Opening Ceremony, May 3 from 9 a.m. – 10 a.m.**

**WHO: Speakers to include: Blair Bravo, CEO of Morris Habitat for Humanity**

**Representatives from WDHA and WMTR, as well as business sponsors**

**Future homeowner John Freudenberg will be available for interviews.**

**WHERE: Beyer Ford, 170 Ridgedale Avenue, Morristown, N.J., 07960**

“We’re dedicated to keeping alive the American dream of home ownership,” said Morris Habitat for Humanity CEO, Blair Schleicher Bravo. “How better to demonstrate this commitment than to come together and work alongside an Army veteran to fulfill that dream?”

According to the United Way of Northern New Jersey, 25 percent of Morris County’s nearly 180,000 households are under the ALICE threshold--Asset Limited, Income Constrained, Employed—a “Study of Financial Hardship.” Twenty percent are ALICE and five percent of those Morris households live in poverty.

## **About Morris Habitat for Humanity**

Morris Habitat for Humanity is part of a global, nonprofit housing organization committed to building homes, communities and hope. Through volunteer labor and donations of money and materials, Morris Habitat builds new homes and provides home repair services to income eligible families. Morris Habitat collaborates with other Habitat affiliates and related housing organizations to improve the affordable housing stock in the region, and over the last four years has more than doubled the number of homes built. Morris Habitat welcomes volunteers and supporters from all backgrounds and serves people in need of decent housing regardless of race or religion. Since 1985, Morris Habitat has served over 400 households through home ownership opportunities, home preservation, and international home building programs. Proceeds from the ReStore, opened 2007, have helped to fund construction while diverting almost 5,800 tons of useable material from local landfills. The ReStore store is located at 274 South Salem Street, Randolph. For more information, visit [www.morrishabitat.org](http://www.morrishabitat.org) or call 973.891.1934.

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