

#### 2017 HONORARY GALA COMMITTEE

Honorable Leanna Brown, *Former NJ State Senator*  
Kevin Cummings, *President & CEO, Investors Bank*  
James Downs, *President & Owner, The Downs Group*  
Tucker Glavin, *Former Managing Director, PineBridge Investments*  
Peter Holmberg, *Senior Director, Lexicon Pharmaceuticals*  
Ricky C. Jones, *Vice President, Claim Center, Travelers*  
Russell LoPinto, *Senior Vice President, Wells Fargo*  
Joseph Longo, *President, Longo Electrical-Mechanical*  
Carolyn O'Connor, Esq., *Partner, Wilson Elsner*  
Raymond Trevisan, *Executive Managing Director, Cushman & Wakefield*  
Patrick Walsh, *Partner, WithumSmith+Brown*  
Blair Schleicher Bravo, *CEO, Morris Habitat for Humanity*

#### 2017 GALA PLANNING COMMITTEE

Rehana Flessner, <i>Chair</i>	Mary Beth McDonough
Whitney Dubose	Thomas McMinn
Peter Eliot	Therese Patterson
Michelle Jahn	Anna Riker
Nancie Ludwig	Latisha Shaw

#### MORRIS HABITAT 2016 BOARD OF DIRECTORS

Jeannie Tsukamoto, *President, Community Volunteer*  
Philip Van Kirk, *Vice President, Community Volunteer*  
Penny Nelson, *Secretary, NY Life (retired)*  
James Nigro, *Treasurer, Lakeland Bank*  
Richard Barrett, *Quattran Associates*  
Peter Eliot, *AllianceBernstein*  
Rev. Dr. Denison D. Harrield, Jr., *Wallace Chapel*  
John Lester, *Community Volunteer*  
Jasmine Lim, *Community Volunteer*  
Elizabeth Parker, *NJ Hills Media Group*  
David W. Farrell, *MetLife*  
Ken Sauter, *Hill Wallack*  
Alan Albin, Esq., *Attorney for the board, Law offices of Alan Albin, Esq.*  
Blair Schleicher Bravo, *CEO, Morris Habitat for Humanity*

#### ABOUT MORRIS HABITAT

Families partner with Morris Habitat to build their own homes with help from our volunteers and funding from our donors. Through our program, homeowners achieve the strength, stability, and self-reliance needed to build a better life for themselves and for their families. Morris Habitat was founded in 1985 and is a non-profit 501c3 organization.

Visit [MorrisHabitat.org](http://MorrisHabitat.org) to learn more about Morris Habitat for Humanity.



TWELFTH ANNUAL

# Hearts & Hammers GALA

## Sponsorship & Support Opportunities

FEBRUARY 25, 2017

THE MEADOW WOOD MANOR



6th consecutive year with a 4-star rating ranks us in the top 6% of charities nationally!



# Hearts & Hammers GALA

On February 25, 2017, Morris Habitat for Humanity will host our 12th Annual Hearts and Hammers Gala. Please join us as we honor our partners, celebrate our success, and plan for a future where everyone has a decent place to live.



This is an exciting time for Morris Habitat! We're half way into a strategic plan which calls for us to serve 230 families in four years.

During 2017, we will be on track with 50 homes under construction through our local and international programs. Of course, none of this would be possible without your help.

Please consider contributing to the success of the Gala. Any donation you make will help ensure that our Habitat families right here in New Jersey can raise their children closer to their jobs, live in safer neighborhoods, have more time together as a family, and feel confident about the future.



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### MORRIS HABITAT'S MISSION

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

### OUR VISION

A world where everyone has a decent place to live.



TWELFTH ANNUAL

Hearts & Hammers

GALA

## SPONSORSHIP OPPORTUNITIES

### GALA SPONSORSHIP PACKAGE

All sponsors are featured with name and logo (link where applicable) in the following media and receive these marketing benefits:

- Morris Habitat for Humanity website – 5,000 visits per month
- *Habitat Happenings* monthly newsletter – 14,000 recipients
- Morris Habitat Facebook Fan Page – over 7,000 fans
- Gala Ad Journal - distributed to 300+ guests
- Gala Press Releases – distributed to over 50 regional media outlets
- Gala Event Signage – on display for 300+ guests throughout the evening event
- Opportunity to provide logo imprinted promotional items to include in Gala gift bags for 300 guests

#### ❑ Veterans Sponsor (\$50,000)

Helps fund the construction of an affordable home for a veteran family

- Participation in Groundbreaking and Dedication ceremonies
- Name and logo on billboard construction site sign
- Selected Corporate Team Build days
- Name and logo/link featured on homepage of Morris Habitat website (1year)
- Featured on event banner displayed at Gala
- Name/logo featured on cover of Ad Journal and all printed materials
- Featured in video portion of Gala program
- Opportunity to present during Gala program
- Commemorative Veteran Sponsor plaque
- Full page article and ad in Veteran Sponsor section of the Ad Journal
- Gala tickets and Wine Pull corks for 12 guests
- Company logo on Gala gift bags
- See Gala Sponsorship Package for more benefits

#### ❑ Premier Sponsor (\$25,000)

- Name and logo/link featured on homepage of Morris Habitat website (1year)
- Featured on event banner prominently displayed at Gala
- Name/logo featured on cover of Ad Journal and all printed materials

- Featured in video portion of Gala program
- Opportunity to present during Gala program
- Commemorative Premier Sponsor plaque
- Full page article and full page ad in Premier section of the Ad Journal
- Tickets and Wine Pull corks for 12 guests
- Company logo on Gala gift bags
- See Gala Sponsorship Package for more benefits

### Gala Ad Journal

Ads may be submitted in color or black & white.

- ❑ Back Cover\* (4.5" x 7.5"): **\$1,500**
- ❑ Inside Front Cover\* (4.5" x 7.5"): **\$1,250**
- ❑ Inside Back Cover\* (4.5" x 7.5"): **\$1,200**
- ❑ Full Page (4.5" x 7.5"): **\$500**
- ❑ Half Page (4.5" x 3.75"): **\$275**
- ❑ Quarter Page (4.5" x 2"): **\$150**

\*Premium ads. Ads are on first-reserved basis.

Please call (973) 891-1934, ext. 122 if interested.

Camera-ready artwork (PDF format) or wording for your ad may be submitted electronically to: [kathy.ritchey@morrishabitat.org](mailto:kathy.ritchey@morrishabitat.org).

#### ❑ Craftsman Sponsor (\$15,000)

- Full page ad in Craftsman section of Ad Journal
- Tickets and Wine Pull corks for 10 guests
- Company logo on Gala gift bags
- See Gala Sponsorship Package for more benefits

#### ❑ Master Builder (\$10,000)

- Tickets and Wine Pull corks for 10 guests
- Full page ad in Craftsman section of Ad Journal
- See Gala Sponsorship Package for more benefits

#### ❑ Master Carpenter (\$7,500)

- Tickets 10 guests
- Full page ad in Craftsman section of Ad Journal
- See Gala Sponsorship Package for more benefits

#### ❑ Platinum Sponsor (\$5,000)

- Tickets for 8 guests
- Full page ad in Platinum section of Ad Journal
- See Gala Sponsorship Package for more benefits

#### ❑ Gold Sponsor (\$2,500)

- Tickets for 6 guests
- Full page ad in Gold section of Ad Journal
- See Gala Sponsorship Package for more benefits

#### ❑ Silver Sponsor (\$1,500)

- Tickets for 4 guests
- Half page ad in Ad Journal
- See Gala Sponsorship Package for more benefits

#### ❑ Bronze Sponsor (\$1,000)

- Tickets for 2 guests
- Quarter page ad in Ad Journal
- See Gala Sponsorship Package for more benefits

Location: **The Meadow Wood Manor** 461 State Route 10, Randolph, NJ 07869 • 6:00 p.m. - 11:00 p.m.

Live Music by **Escapade** and a Silent Auction benefiting Morris Habitat's building programs.

Journal ads, donations, a portion of sponsorship and ticket prices are tax deductible to the fullest extent allowed by law. Visit [MorrisHabitat.org](http://MorrisHabitat.org) for more Gala information.

Register on-line!

[www.MorrisHabitat.org](http://www.MorrisHabitat.org)

Deadline: **February 6, 2017**