



Hearts & Hammers GALA

Sponsorship & Support Opportunities

FEBRUARY 27, 2016
THE MEADOW WOOD MANOR



Build It Now!

Please join us on February 27, 2016 for Morris Habitat for Humanity's Eleventh Annual Hearts & Hammer Gala.

Come raise a glass and feast on exotic hors d'oeuvres, a delicious full course meal, including tempting desserts. Take time to shop at our Silent Auction featuring unique gift ideas for the home and for you! There's live music and dancing, too. It promises to be a most memorable evening!



So let's Build It Now! Please support our Hearts & Hammers Gala and together we will provide families with a sense of peace, stability and accomplishment through affordable homeownership.



We look forward to celebrating with you on February 27th!

Our bold strategic plan calls us to serve 230 families in the next 4 years. Your support will help us raise the much needed funds to ensure those 230 families have a safe, decent and affordable home to live. Consider a sponsorship today!



Awards Will Be Presented to:

FOUNDERS AWARD
Peter Wentworth

CORPORATE PARTNERSHIP AWARD

Travelers Insurance

BETH EVERETT AWARD
Jim Mullen, Esquire

MORRIS HABITAT'S MISSION

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

OUR VISION

A world where everyone has a decent place to live.

Celebrating 31 Years of Changing Lives for Life

SPONSORSHIP OPPORTUNITIES

GALA SPONSORSHIP PACKAGE

All sponsors receive recognition in the following media and marketing benefits:

- *Habitat Happenings* monthly e-newsletter: 14,000 recipients
- Morris Habitat for Humanity website: 2.5 million visits per year/7,000 per month
- Morris Habitat Facebook Fan Page: over 1,100 fans and 4,000 likes
- Press releases distributed to over 50 regional media outlets
- Company name and logo on Gala event signage

House Sponsorship (\$100,000)

- Your logo prominently features on billboard-size sign at sponsored house project site for duration of construction
- Opportunity for presentation by your organization at dedication ceremony marking completion of your sponsored house
- Corporate team build days at your sponsored house project site
- Recognition on home page of new Morris Habitat for Humanity website
- Recognition in all press releases related to the your sponsored house and the Gala with photo opportunity
- Exclusive signage in the dining room at this year's Gala
- Exclusive banner at the Gala promoting your company name and logo
- Company name and logo on front cover of the Gala event journal
- Full page editorial and ad in the Program section of the Gala event journal
- Opportunity to present during the Gala Awards Dinner
- Complimentary tickets for 12 guests to the Gala
- See Gala Sponsorship Package for more sponsorship benefits



Veterans Sponsor (\$50,000)

- Your Logo on Harding Avenue veteran's home in Dover and on site sign for the duration of construction
- Opportunity for presentation at dedication ceremony marking completion of Harding Avenue homes
- Recognition on the home page of new Morris Habitat for Humanity website which receives over 7,000 hits per month
- Recognition in all press releases related to the Gala and Harding Avenue project with photo opportunity
- Exclusive signage at the event's cocktail reception
- Featured recognition on the Gala event banner with your company name and logo
- Company name and logo on the front cover of the Gala event journal
- Full page editorial and ad in the Program section of the Gala event journal
- Opportunity to present during the Gala Awards Dinner
- Complimentary tickets for 12 guests
- See Gala Sponsorship Package for more sponsorship benefits

Premier Sponsor (\$25,000)

- Featured on Gala event banner with your company name and logo
- Opportunity to present during the awards dinner
- Company name and logo on all Gala related materials
- Full page editorial and ad in the Premier section of the Gala event journal
- Complimentary tickets for 12 guests
- See Gala Sponsorship Package for more sponsorship benefits

Platinum Sponsors (\$7,500)

- Full page ad in the Platinum section of the Gala event journal
- Complimentary tickets for 10 guests
- See Gala Sponsorship Package for more sponsorship benefits

Gold Sponsors (\$5,000)

- Full page ad in the Gold section of the Gala event journal
- Complimentary tickets for 6 guests
- See Gala Sponsorship Package for more sponsorship benefits

Silver Sponsor (\$2,500)

- Full page ad in the Silver section of Gala event journal
- Complimentary tickets for 6 guests
- See Gala Sponsorship Package for more sponsorship benefits

Gala Ad Journal

Ads may be submitted in color or black & white.

Back Cover* (4.5" x 7.5"): **\$1,500**

Inside Front Cover* (4.5" x 7.5"): **\$1,250**

Inside Back Cover* (4.5" x 7.5"): **\$1,200**

Gold Page (4.5" x 7.5"): **\$600**

Full Page (4.5" x 7.5"): **\$500**

Half Page (4.5" x 3.75"): **\$275**

Quarter Page (4.5" x 2"): **\$150**

*Premium ads. Ads are on first-reserved basis. Please call (973) 891-1934, ext. 122 if interested.

Camera-ready artwork (PDF format) or wording for your ad may be submitted electronically to:

kathy.ritchey@morrishabitat.org

Location: **The Meadow Wood Manor** 461 State Route 10, Randolph, NJ 07869 • 6:00 p.m. - 11:00 p.m.

Live Music and a Silent Auction benefiting Morris Habitat's building programs.

Journal ads, donations, a portion of sponsorship and ticket prices are tax deductible to the fullest extent allowed by law. Visit MorrisHabitat.org for more Gala information.

Response Form

YES, I want to sponsor the Gala.

Please check a level under the Sponsorship section.

YES, I want to place an ad in the Gala Journal.

Please check the ad sizes under the Journal section.

YES, I want to donate an auction item.

The event features donated gift baskets and items for a silent auction. *(To donate an item, please provide some info below)*

Item _____

Value \$ _____

Description _____

Call (973) 891-1934, ext. 122 for information on sending items to Morris Habitat or to arrange a pick-up.

YES, I want to attend the Gala.

_____ GUESTS @ \$250 each, \$ _____.

(\$173 of each \$250 ticket is tax deductible.)

I would like to make a donation of \$ _____

to help support Morris Habitat's programs.

My check for \$ _____ made payable to **Morris Habitat for Humanity** is enclosed.

Credit Card: MasterCard Visa Discover

Card #: _____

Expiration Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: () _____

Email: _____

Please send completed form to: **Morris Habitat for Humanity.**

Att: Development Office

274 South Salem Street, Randolph, NJ 07444

Or fax to: (973) 891-1938

Questions? Call: (973) 891-1934, ext. 122

Register on-line at MorrisHabitat.org

Deadline: **February 5, 2016**



Hearts & Hammers GALA

2016 HONORARY GALA COMMITTEE

Thomas McMinn, Chair, *Investors Bank*
Hon. Leanna Brown, *Former NJ State Senator*
Peter Holmberg, *Lexicon Pharmaceuticals*
Peter Jennings, *Travelers Insurance*
Russ J. LoPinto, *Bank of America Merrill Lynch*
Carolyn F. O'Connor, Esquire, *Wilson Elser*
Jamie Rodgers, *J.M. Rodgers Co. Inc.*
Patrick Walsh, *WithumSmith & Brown*

2016 GALA COMMITTEE

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Michelle Aquino
Patricia Bomus
Whitney DuBose
Michelle Jahn
Nancie Ludwig
Mary Beth McDonough
Penny Nelson
Lorraine Nestman
Stephanie Oros
Therese Patterson
Lisa Scott

THE 2015 DEVELOPMENT LEADERSHIP COUNCIL

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Deirdre Moore, *Fox Rothschild, LLC*
Ruth Ryan, *Chubb Insurance*
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MORRIS HABITAT 2015 BOARD OF DIRECTORS

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Blair Schleicher Bravo, *MHFH Chief Executive Officer*

ABOUT MORRIS HABITAT

Founded in 1983, Habitat for Humanity, a nonprofit 501 (c)(3) organization builds and renovates simple, decent houses through volunteer labor and donations of financial support and materials and with the help of the homeowner families.

See more info about us at MorrisHabitat.org and visit our ReStore site at MorrisReStore.org