



We will build our program to increasingly serve more families with homeownership solutions.



"Changing Lives for Life"

Our Target: Build, Rehab and Repair 200
Homes in Four Years



Our Operating Mission and Vision Statements

Operating Mission (Our purpose for existing)

Our Operating Mission is to build safe, decent, energy-efficient and affordable homes in partnership with lower-income families in our community, and to make decent housing a matter of advocacy and action.

Our Vision (Our dream for tomorrow)

We will help make decent, affordable housing a matter of our collective character—by continuing to build and preserve homes, by supporting families, and by engaging the community in our mission.

We will be seen as a significant contributor to communities in Morris County and the greater North Jersey area.

We will broaden our influence into adjacent counties, working collaboratively with other Habitat affiliates and with related housing organizations to improve affordable housing stock in the region.

Components needed to reach goal of serving 200 families in Four Years

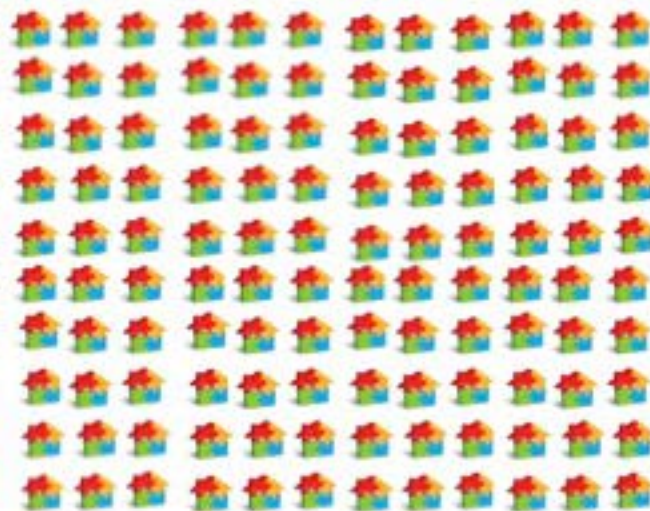
Staff/Volunteers

Property

Money

Board Engagement

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**We will be properly staffed
to meet anticipated growth.**



Staff

3 Businesses Components:

- Construction
- Retail
- Operations

Volunteers



We will grow volunteer base and use effectively and efficiently to meet growth.

- Increase the volunteer base for the next four years
- Raise the number of volunteer days in the construction program to 1,000 for every home closed.

Property



We will have increased capabilities for expediting acquisitions and buildable projects.

- Over the next 4 years, we will build, rehab and repair at least 200 homes.
- We will expand our Neighborhood Revitalization Program to further improve the quality of life of lower income homeowners.
- We will use sustainable building practices for energy-efficient homes, reducing expenses and lessening environmental impact.
- We will annually meet our obligations to build homes globally.

Money and Resources



We will have increased capabilities from human and financial resources from individuals, businesses, foundations, institutions, and government.

Board Engagement



We will transition the board from a principally policy and program focused body to a fundraising/policy board.